



ASX: UCW

# **HALF-YEAR RESULTS**

31 DECEMBER 2016

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# **ABOUT UCW**



Fee-for-service education provider with international student market focus

Long-term vision to be a 'multi-sector' provider - Vocational, Higher Education, Professional

Strategy to grow through acquisition and organic development

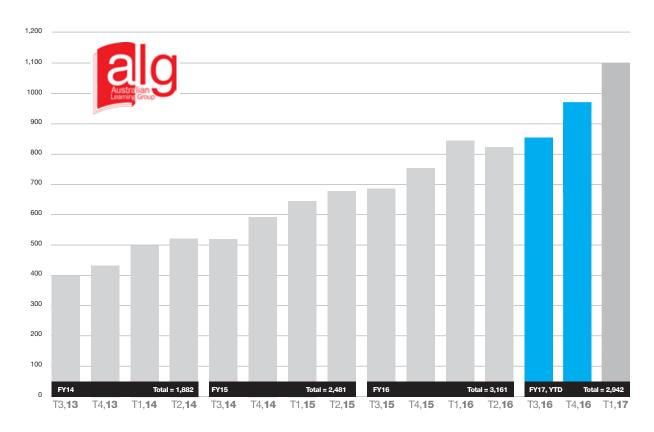
Experienced board and management with track record in education and corporate development

# HIGHLIGHTS (H1, FY17)



# STRONG INTERNATIONAL ENROLMENT VOLUMES

up 25.8% on PCP



ALG international student enrolments, by term

### SOLID UNDERLYING BUSINESS

\$655k EBITDA (pre-corp costs)

# STRATEGIC ACQUISITION

announced 12 Dec 2016\*



\*The acquisition of 4Life Pty Ltd was completed on 13 January 2017. Accordingly, it did not form part of the Group during H1, FY17

# **RESULTS SUMMARY (H1, FY17)**



RESULTS FOR H1, FY17	\$ '000
ALG*	
Revenue	4,138
Cost of goods sold	(1,906)
Gross profit	2,232
Gross margin (%)	53.9%
Operating expenditure	(1,577)
EBITDA	655
EBITDA margin (%)	15.8%
HOW	



> 85% of
course revenue
from international
enrolments

International senrolments up iii 25.8% on PCP

Strong T1,17 international enrolments of 1,101

Well-positioned for second-half

#### UCW

Corporate costs (391)



### **GROUP**

Underlying EBITDA	264
Due diligence and transaction costs	(107)
Non-recurring items relating to ALG acquisition	(246)
Interest, tax, depreciation and amortisation	(12)
Reported net loss	(101)

Earn-out for ALG acquisition exceeded minimum, \$229k expensed through P&L Underlying Investing in Group EBITDA the growth of \$264k of ALG

Active acquisition focus

<sup>\*</sup> Australian Learning Group Pty Limited was the Group's only operating business during H1, FY17

# **GROWTH FOCUS**



# ACTIVELY PURSUING ACQUISITION OPPORTUNITIES

Sector expansion
Product offering
Campus locations / capacity
Distribution

# CONTINUED INVESTMENT IN OPERATING BUSINESS

Product development
Administrative efficiency
Building management depth
Integration of acquisitions

INTERNATIONAL STUDENT MARKET			
VOCATIONAL	HIGHER EDUCATION	PROFESSIONAL	
Certificate	Degree	Work-ready programs	
Diploma	Masters	Placements/internships	
Advanced Diploma	Doctorate	Short courses	

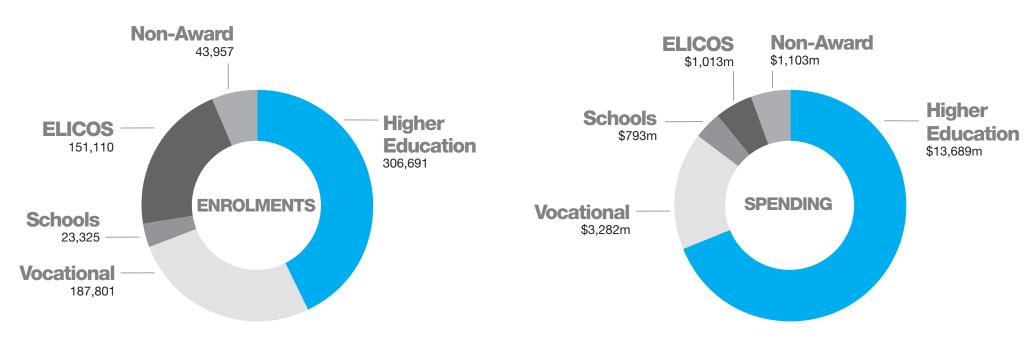




## INTERNATIONAL STUDENT MARKET



- Positive macro-thematic supporting market growth
- ~\$20b direct spending on international education in FY16, up 9.4% on PCP¹
- 713k international students enrolments in 2016, up 10.9% on PCP<sup>2</sup>
- Highly regulated to ensure quality and protect students



International enrolments in Australia in 2016 by sector

Direct spending on international education in Australia in FY16 by sector

<sup>&</sup>lt;sup>1</sup> ABS 5368.0.55.003 - International Trade: Supplementary Information, Financial Year, 2015-16

<sup>&</sup>lt;sup>2</sup> Department of Education and Training, End of Year Summary of International Student Enrolment Data – Australia – 2016

# **OPERATING BUSINESSES**





- Acquired March 2016 as "platform asset"
- Currently 1,101 international students (T1,17)
- Niche, high-quality provider, low-risk rating
- National campus footprint
- International student growth of 28.1%
   p.a. over past 3 years (to T4,16)



- Acquired January 2017 "add-on" acquisition to ALG
- Currently 100 international students (T1,17) in a new vertical
- Opportunity to rollout 4Life courses across ALG campuses
- Broadens agent network and campus footprint
- Intention to fully integrate into ALG

# **COURSES AND JOB OUTCOMES**





COURSE	JOB OUTCOME
Fitness	
Certificate III in Fitness	Gym Instructor
Certificate IV in Fitness	Personal Trainer
Massage	
Certificate IV in Massage Therapy Practice	Massage Practitioner
Diploma of Remedial Massage	Remedial Massage Practitioner
Sports Management	
Diploma of Sports and Recreation Management	Managerial Role
Dance Teaching	
Certificate III in Assistant Dance Teaching	Assistant Dance Teacher
Certificate IV in Dance Teaching and Management	Dance Teacher



COURSE	JOB OUTCOME
Childcare	
Certificate III in Early Childhood Education and Care	Early Childhood Assistant
Diploma of Early Childhood Education and Care	Child Care Educator
Ageing and Disability	
Certificate III in Individual Support	Aged Care or Disability Support Worker
Certificate IV in Ageing	Aged Care Support Supervisor
Certificate IV in Disability	Disability Care Support Supervisor
Community Services	
Diploma of Community Services	Welfare Worker
Diploma of Counselling	Counsellor
Mental Health	
Certificate IV in Mental Health	Mental Health Support Worker
Diploma of Mental Health	Mental Health Worker

# **COURSE STRUCTURE**



### **Structure**

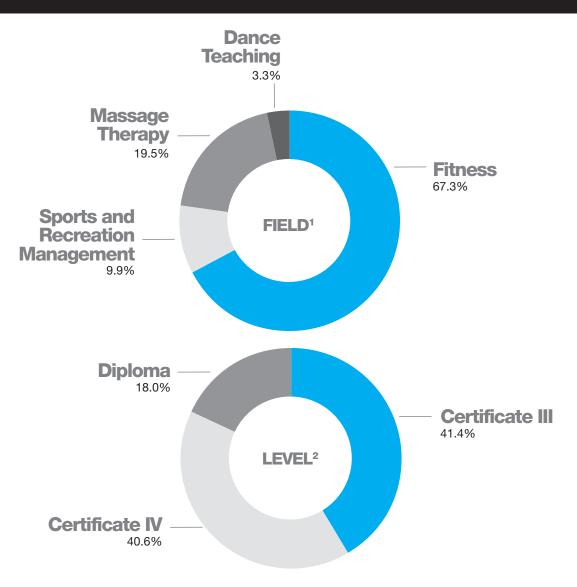
- Attractive course structure for international student visa holders
- Modular course offering facilitates progressive extension of student visa

### **Delivery**

- Classroom delivery, 20 hours per week
- 4 x 10 week terms per year
- Most 4Life courses contain a workplacement component

### **Payment**

 Payment in advance means strong cash flow



<sup>&</sup>lt;sup>1</sup> ALG international enrolments, by field of study (H1, FY17)

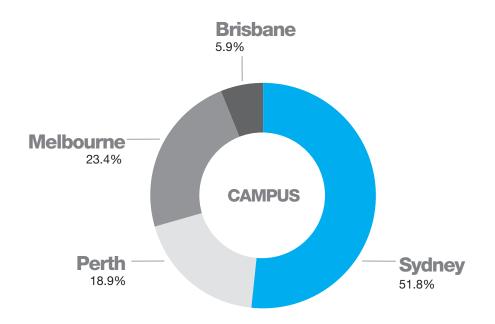
<sup>&</sup>lt;sup>2</sup> ALG international enrolments, by level of study (H1, FY17)

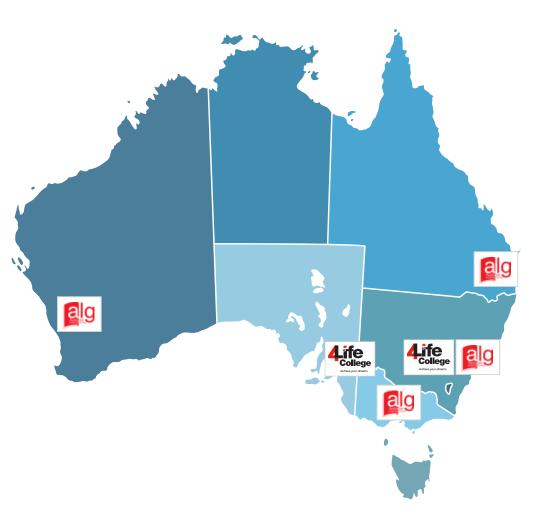
# **CAMPUSES**



- Combined (ALG and 4Life) CRICOS capacity of 1,759 compared to T1,17 enrolments of ~1,200
- Opportunity to introduce 4Life courses at ALG's Melbourne, Brisbane and Perth campuses and ALG courses at 4Life's Adelaide campus

New courses can leverage existing infrastructure





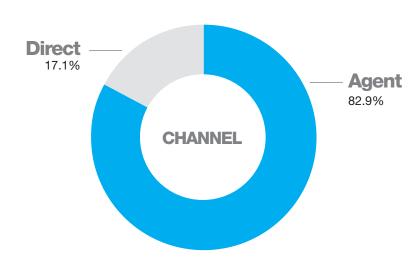
ALG international enrolments, by campus (H1, FY17)

## DISTRIBUTION



### **Student recruitment**

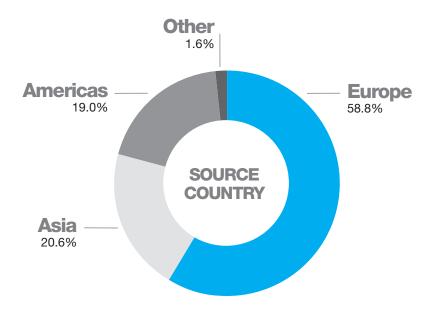
- Broad agent network, both onshore and offshore
- Commission of 22.5%-25%
- Strong word-of-mouth referrals from satisfied students



ALG international enrolments, by recruitment channel (T4,16)

### **Source countries**

- Highly diverse source countries
- Opportunity to tap into larger source markets with product and sector expansion (e.g. China and India represent ~38% of total international enrolments in Australia but less than 1% of ALG's enrolments)

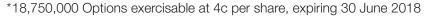


ALG international enrolments, by source country (T4,16)

# CAPITAL STRUCTURE

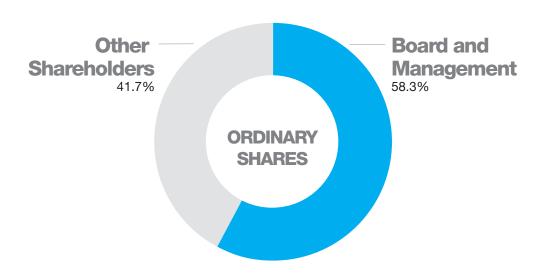


	Number	% Diluted
Ordinary shares	296,642,396	76.0%
Options*	93,524,115	24.0%
Fully diluted	390,166,511	100.0%
	\$m	
Market capitalisation at 4.3 cents per share	12.8	
Cash balance as at 31 December 2016	4.9	



<sup>\*70,774,115</sup> Options exercisable at 6c per share, expiring 30 June 2018

\*2,000,000 Options exercisable at 8c per share, expiring 31 July 2021, issued under the Employee Option Plan



- Circa 400 shareholders
- Top 50 shareholders hold > 85% of issued shares

As at 27 February 2017

<sup>\*2,000,000</sup> Options exercisable at 6c per share, expiring 31 July 2021, issued under the Employee Option Plan

### **BOARD AND EXECUTIVES**



### **Gary Burg**

### **Non-Executive Chairman**

Gary has been involved with Global Capital Group since 1995 in South Africa and in Australia since 2001. In Australia, Gary has been involved in numerous businesses across a range of sectors including life insurance, financial services and education. Gary is currently a director of Clearview Limited which is listed on the ASX.

#### **Peter Mobbs**

#### **Non-Executive Director**

Peter Mobbs is an entrepreneur and executive operating within the private education industry, where he holds 14 years' experience across both vocational and higher education sectors. Peter led the private equity backed merger of his company, Ivy College, with the education arm of the Australian Institute of Management (AIM) – a 75 year old brand. Peter is now Group CEO and is a director and shareholder of the merged group – Scentia. He holds degrees in both commerce and law and is admitted to practise in the Supreme Court of NSW.

### **Jonathan Pager**

### **Non-Executive Director**

Jonathan has nearly 25 years' experience as an adviser across a wide range of industries in Australia and overseas. He has a Masters of Economics and qualified as a Chartered Accountant with Deloitte, where he commenced his career. Jonathan has listed and recapitalised over 12 ASX listed companies across both the resources and industrial sectors. He is currently a director of MOQ Limited (ASX: MOQ) and Noble Mineral Resources Limited (ASX: NMG).

### **Michael Pollak**

#### **Non-Executive Director**

Michael has 20 years' experience in both Sydney and London working in general management, audit, insolvency, corporate advisory, strategy and as an ASX company director across various industries. He is a Chartered Accountant (qualified with PwC) and holds an MBA (AGSM). Michael has listed and recapitalised over 12 ASX listed companies across both the resources and industrial sectors. He is currently a director of MOQ Limited (ASX: MOQ) and HJB Corporation Limited (ASX: HJB).

### **Adam Davis**

#### **Chief Executive Officer**

Adam Davis has extensive experience in the education sector as founder and CEO of formerly ASX-listed Tribeca Learning Limited. Under Adam's stewardship, Tribeca acquired and integrated numerous education businesses servicing the financial services sector, consolidating the market and creating the leading national provider. The company was acquired by Kaplan, Inc. in 2006. Adam holds a Bachelor of Applied Finance from Macquarie University.

### **Lyndon Catzel**

#### **Chief Financial Officer**

Lyndon has over 20 years' financial, operational and strategic experience as a CEO, CFO and COO across numerous private businesses in funds administration, financial services, healthcare, software and wholesale distribution. He has a proven track record of financial management, capital raising, development of management teams and strategy execution. Lyndon is a Chartered Accountant and holds a Bachelor of Economics (Finance and Accounting) from the University of Sydney.

# **CONTACT DETAILS**



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